

21 MAY 2019

IHK Erfurt (Chamber of Industry and Commerce), Arnstaedter Str. 34, 99096 Erfurt (DE)

9:00 Admission and Registration | Great Hall

Moderator: Prof. Dr. Mathias Gather (University of Applied Sciences Erfurt)

9:30 OPENING

Welcome address

Dr. Klaus Sühl (State Secretary of the Thuringian Ministry of Infrastructure and Agriculture)

Keynote address: Systematic planning of public transport as a basis for tariff and ticket integration

Prof. em. Heiner Monheim (raumkom-institute, Trier - DE)

10:30 COFFEE BREAK

10:45 Politicians' forum: SubNodes-regions report on their challenges in regards to hinterland connection

Dr. Klaus Sühl (State Secretary of the Thuringian Ministry of Infrastructure and Agriculture, DE)
Claudia Maria Terzi (Minister for Infrastructures, Transport and Sustainable Mobility of Lombardy Region, IT)
Harald Henning (Head of the district authority of County of Soemmerda, DE)
Mr. Miloš Pregl (Secretary for public passenger transport policy in the Slovenian Ministry of Infrastructure, SI)
Zuzana Horčíková (Director of Bratislava Integrated Transport, SK)
Květoslav Havlík (Deputy Director of South Moravian Integrated Public Transport, CZ)

12:00 LUNCH BREAK, PRESS CONFERENCE

13:00 PARALLEL SESSIONS

I) Transport associations - beneficial or dispensable? | Small Hall

Moderation: Mr. Michael Flore, Thuringian Ministry of Infrastructure and Agriculture

• **Added value because of cooperation? Experiences from transport associations in Baden-Wuerttemberg**

Mr. Torsten Liebig, Ministry for Transport Baden-Wuerttemberg (DE)

• **FAIRTIQ - Public transport made easy! System boundaries in the age of mobile ticketing?**

Mr. Dr. Gian-Mattia Schucan, FAIRTIQ (CH)

II) Tariffs - flat rates or target group orientation? | conference room ThEX F02/03

Moderation: Mr. Prof. Dr. Mathias Wilde, University of Applied Sciences Coburg

• **Between user financing and customer acquisition: innovative tariff approaches for regional public transport**

Mr. Gerhard Probst, Probst & Consorten (DE)

• **The annual ticket for 365 € - a success story?**

Mr. Alfred Almeder, Wiener Linien (AT)

III) Ticketing - customer- or administrative-oriented? | Great Hall

Moderation: Mr. Dr. Klaus Bongartz, Thuringian Ministry of Infrastructure and Agriculture

• **Adding instead of integrating - cross-tariff ticketing with the "FahrPlaner" Niedersachsen/Bremen**

Mr. Marcel Puppa, Niedersachsentarif GmbH (DE)

• **Mobility Data Analytics by smartphone: Automatic ticketing, MaaS und more**

Ms. Chinh Duong, MotionTag (DE)

14:30 COFFEE BREAK

14:45 Closing plenary: Reflection on the sessions and outlook | Great Hall

all speakers

15:45 EXCURSIONS

approx. until **Excursion 1: ICE node und ICE-city Erfurt**

17:30

approx. until **Excursion 2: Industrial and commercial area „Erfurter Kreuz“**

18:00

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